



VALUING NATURE

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**3rd year PhD student, HydroNation
Scholar**

**PhD title: Valuation and Optimisation of
Water Use in Scotland**

Research Area

- Monetary valuation of water and optimisation of its use
- Maximisation of social return from natural freshwater capital in Scotland
- Efficiency in water sector

Why am I here at the Business Impact School ?

- Natural capital related post-doc proposal
- Networking
- Becoming part of the NC community in UK

Major Opportunities and/or Challenges for Research Used by Businesses

- Higher research performance in innovation and feedback loops between theory and practice
- Better data sets, more robust case study analysis, productive and efficient cooperation
- Ethical principles